

29 June 2009

**The British Medical Journal, Vaccines Propaganda  
Professor David Salisbury  
And Trimedia Public Relations**

Ever since UK government vaccines director Professor David Salisbury apparently hooked up with [Trimedia Public Relations](#) in Britain, his pro vaccine gaffes have become nothing short of spectacular. In March of this year, a smile broke across the face of Britain when The Independent newspaper branded Salisbury as the 'Basil Fawlty' of the vaccines industry for attempting to take the One Click pressure group to court over our vaccine issues coverage. For One Click's many international readers, this is a very amusing British insult that will stick to Salisbury's derriere like the most noxious vaccine adjuvant for the rest of his days. See [UK Government Vaccines Director Threatens Legal Action Against One Click](#), 4 March 2009 and [Ooops! Never Mind Me, I'm Basil Fawlty!](#), 11 March 2009.



**Professor David Salisbury, the 'Basil Fawlty' of the UK vaccines industry**

Salisbury and the New Labour government are in deep trouble over their vaccine policies. The government is running so scared of the adverse vaccine evidence already in the public domain, that it has abdicated all legal responsibility for the UK vaccine programme. The Secretary of State will in the future take orders from the unelected Joint Committee on Vaccination and Immunisation (JCVI) with financial links to the vaccine industry well known for turning a blind eye to adverse vaccine reaction, run by David Salisbury. See [UK Vaccination Policy To Be Controlled By Committee With Financial Vaccines Links](#), Lucy Johnston, Sunday Express and [UK Government Abdicates From Vaccines Responsibility](#), Laura Donnelly, Daily Telegraph.

Equally damning for the UK Department of Health and governments around the world have been the adverse HPV Vaccines statistics that show women and girls are being recklessly sacrificed on the multiple deaths and disabilities vaccine profits altar. Even the British media, usually suitably cowed by the sinister government/pharmaceutical industry lobby groups such as Sense About Science and the Science Media Centre, couldn't let that one pass. See [Killer HPV Vaccines Now Face Fraud Claims](#), Lucy Johnston and Martyn Halle, Sunday Express and [Calls For Cervarix HPV Vaccine To Be Suspended In The UK](#), Daily Mail Reporter.



Into this deadly mix, Trimedia Public Relations has been parachuted to prop up New Labour's vaccine policy and one of the most controversial vaccine's of all time, the MMR. £400,000 is being spent on this exercise with the British taxpayer footing the bill. See [Government plans comms blitz on MMR vaccination](#), PR Week, 11 March 2009.

A company long dedicated to promoting the best interests of the pharmaceutical industry, Trimedia's [client list](#) includes GlaxoSmithKline, Novartis and Pfizer amongst others. Trimedia is owned by Huntsworth plc, the baby of Lord Chadlington, formerly known as Peter Gummer and sometime House of Lords attendee.



**Lord Chadlington, Huntsworth plc**

A lucrative contract such as this delivered to Trimedia for vaccine promotion does not suddenly appear out of the blue. Much work will have gone into the public relations proposals over a period of many months with the strategy agreed by all parties prior to campaign commencement.

The question as to whether it is in any way ethical for the government to force the British taxpayer to foot the bill for funding such a campaign as a dedicated channel for the pharmaceutical industry is on many lips.

Was it Trimedia's 'bright idea' to suggest that Salisbury sues One Click over our published vaccine coverage?

Was it Trimedia's equally 'bright idea' to use ex British Medical Association chairman and Freemason Cult member, Sandy Macara, to front up a saturation media assault to make the MMR vaccine compulsory in Britain? Even the British media under the cosh of Sense About Science and the Science Media Centre weren't having that. See [If Vaccines Become Compulsory, The UK State Must Fund Compensation](#) by Dr Peter Mansfield and [MMR Vaccination Scheme Bullies UK Parents](#) by Tony Parsons, Daily Mirror just for starters. Salisbury's latest concept bombed entirely and earlier this month it was announced that this risible proposal has been kicked into the long grass.



**Dr Sandy Macara, former BMA Chairman,  
Freemason Cult Member**

If the latest vaccine gaffes produced by David Salisbury over the last few months are the work of Trimedia, then Salisbury has certainly not been getting his money's worth. A bigger PR cock up than all the above would have been hard to devise.

On 22 June 2009, the third wonky leg of Salisbury's PR campaign was revealed as Rebecca Coombes of the British Medical Journal (BMJ) burst into print with her article entitled '*Vaccine disputes*'. See full text [Vaccine disputes](#) BMJ 2009;338:b2435.

Health authority Dr Dick van Steenis has heralded this article as the BMJ having sunk to 'the lowest levels of depravity' because it provides absolutely no credible data or evidence in relation to the vaccine debate. Instead it merely trots out flawed propaganda, the promotion of which is being paid for by the British taxpayer to the tune of £400,000. For the most succinct medical rebuttal to this BMJ disgrace, see the Dr Dick van Steenis response, [Reply To BMJ MMR Propaganda](#), 29 June 2009 published on One Click. Good items also worth perusing that deal with the Finnish study and the Cochrane review have been published in the [BMJ Rapid Responses](#).

Featuring health advocacy groups and individuals both in American and in the UK, reporter Rebecca Coombes has been working on this story for many months since at least March of this year. Unfortunately for Coombes, propinquity with the subject has not delivered credible results. Running across some eight A4 pages, this is one of the sloppiest BMJ pieces of pro-vaccine propaganda ever beheld.

### **Dr Paul Offit And The American Groups**



**Dr Paul Offit, the vested interests vaccine champion**

Portrayed as a vaccine promo hero avoiding constant "death threats" in Coombes's article is Dr Paul Offit, known around the world as 'Offit For Profit'. What Coombes has singularly failed to disclose in the BMJ is that Offit For Profit holds a patent on a rotavirus vaccine and receives grant money from Merck to develop this vaccine. Offit is a member of the CDC's advisory committee and voted on three rotavirus issues – including making the recommendation of adding the rotavirus vaccine to the Vaccines for Children's programme. Offit has total financial conflicts of interest in his support of the vaccine industry and is about as far from impartial as it is possible to get. Some hero.



**One Click Group Director Jane Bryant**

One Click Group Director Jane Bryant commented: "Since launching the One Click pressure group in 2003, I have received several death threats, none of which I allow to affect the work of our group. Far more insidious than any death threats are the activities of the State, desperate to close down any debate over the health evidence issues that affect millions of people around the world today. In

the early hours of the morning on 26 April 2005, four heavily protected police officers crashed through my front door waving an arrest warrant and attempted to persecute my very ill son with the objective of closing the One Click health advocacy pressure group down for good, so discomfited has the State become over the evidence published by One Click and disseminated to a very wide audience of opinion formers indeed. It is not just in the Third World and Banana Republics where individuals and groups are maltreated by repressive regimes.” See [Freedom Of Information, Police Harassment In The Internet Era](#), updated February 2008. The British State uses the police as a political weapon frequently.

From the Green Our Vaccines March and information campaign organised by film stars Jenny McCarthy and her partner Jim Carey, to the Generation Rescue group and the USA National Vaccine Information Center, BMJ Rebecca Coombes castigates support groups set up to help grieving parents and people affected by vaccine damage.



**Barbara Loe Fisher, National Vaccine Information Center**

It is highly amusing that in relation to the National Vaccine Information Center run by Barbara Loe Fisher, the best that Offit can do is complain that Fisher has a tendency to believe the parents rather than him.

One Click Group Director Jane Bryant has been invited to address the [4<sup>th</sup> International Public Conference On Vaccination](#) to be held in Washington, October 2 – 4, 2009 by the National Vaccine Information Center. The title of Bryant’s address in the United States will be *‘The New Journalism: Challenging the Status Quo’*, a most appropriate subject matter under the circumstances. Collecting together doctors, lawyers, academics, health advocates, nutritionists, journalists and families from around the world, the National Vaccine Information Center conference is set to be an historic event. See [Speaker Bios](#). Book early to avoid disappointment.

### **The One Click Group And The British Medical Journal**



Nowhere is Coombes’ lack of integrity and inability to accurately report on information given to her more apparent than in her coverage of the One Click Group in the BMJ. Prior to the advent of the internet and its ability to publish the evidence, the media were able to get away with such antics at will. No more.

The remit of One Click *'is to circulate by email a digest of anti vaccination press cuttings,'* reports Coombes in the BMJ. Really? "It always amuses me vastly to see people like Coombes persist in referring to One Click solely as an anti-vaccine site," said Jane Bryant, One Click Group Director. "Tunnel vaccine vision seems to have overtaken certain elements of the press to such an extent that they appear unable to see what is put before their very eyes. Vaccine coverage is but one part of our work."

In fact, One Click covers an entire range of subjects from bioterrorism, government corruption, Social Services and the family courts, medical research, corrupt health trials, charities' malfeasance exposure, pharmaceutical industry activities, Data Protection and much else besides. The overarching remit of One Click is to cover patients and individuals in conflict with the State and powerful corporations. It is indicative of this state of conflict that of all the issues that One Click takes up, vaccine damage receives more media coverage around the world than any of the others. We report as we find. See [One Click Bio](#).

### **The Rebecca Coombes, BMJ/One Click Correspondence**

On 25 March 2009, Rebecca Coombes contacted One Click with her questions. Demanding to know how One Click is structured and funded, Coombes's main complaint centred around her inability to unsubscribe from the One Click News Alerts. It is this massive many, many thousands targeted list of Opinion Formers around the world that One Click has and uses to disseminate information that makes Coombes and her ilk very uncomfortable indeed.

Coombes wrote: "Can I suggest that you talk to your technical support about your unsubscribe policies? You are wrong about being able to unsubscribe at a click of a mouse. Myself and two other colleagues have been trying to stop your unwanted newsletter for some time now. I have now referred the matter to our IT support department. When they diagnose the problem I will let you know."

One Click responded to Coombes: "We are sorry that you seem to be having difficulty unsubscribing, since everyone else finds it very easy. It is a simple matter of clicking on the link in the newsletter and typing in the e-mail address that you receive the newsletter at. It took us approximately 15 seconds to copy your e-mail address and unsubscribe you ourselves. Do please let us know the names or e-mail addresses of any of your colleagues who are equally having difficulty working their mouse and keyboard and we will happily unsubscribe them too. We find it amusing that the BMJ IT support department plays such an important role in the difficult day to day tasks such as use of your mouse and keyboard. Please do quote us. If and when your article appears, we will be happy to publish this correspondence on One Click if you like 😊." See verbatim [BMJ/One Click Correspondence](#).

In fact, no unsubscribing difficulties have been reported to One Click by nine people who work for the BMJ and who have happily been receiving the One Click News Alerts for many years. This is merely one indication of the degree to which Coombes appears unable to get to grips with the internet age and instead, elects to tar her colleagues with her own incompetent brush.

As to her contention that One Click was hostile to her enquiries, as the verbatim correspondence shows, nothing could be further from the truth. In order to assist Coombes in getting the big picture, we referred her to the JABS group and an individual highly placed to assist Coombes with her editorial, Dr Peter Fletcher, former Chief Scientific Officer at the Department of Health, who said: *"The refusal by governments to evaluate the risks properly will make this one of the greatest scandals in medical history. There are very powerful people in positions of great authority who have*

*staked their reputations on the safety of MMR and they are willing to do almost anything to protect themselves."* This information is of course unsuitable for inclusion in Coombes's article as it places the vaccines controversy very firmly into context and in the lap of the government.

The Coombes inability to work her mouse and keyboard is a mere bagatelle in comparison with the misinformation she promulgates in the BMJ.

## CONCLUSION

As Dr Dick van Steenis has written in his [Reply To BMJ MMR Propaganda](#): "Vaccine disputes will continue and escalate while UK regulatory authorities refuse to rid themselves of conflicts of interests, refuse to carry out safety testing for adequate periods, refuse to obey MMR data sheets, refuse to allow recording of vaccine deaths on death certificates, refuse to carry out efficacy tests, refuse to compare vaccines with safer ones and placebos, refuse to remove unsafe additives and contaminant viruses, refuse to check all autism victims for vaccine history compared with those unvaccinated and refuse to administer the safer vaccines left at the best ages."

In the United Kingdom, parents have been denied funding for a Class Action against the MMR vaccine, ironically by judge Sir Nigel Davis whose brother is a director of GlaxoSmithKline, the MMR vaccine manufacturer. See [MMR judge faces probe over brother's link to vaccine firm](#), London Evening Standard, 09.05.07.

This issue of MMR vaccine damage has not gone legally quiescent in America as Coombes maintains. See [Hannah Poling - The Vaccine Damaged Autistic Child](#) from the National Vaccine Information Center and [Another ruling in the US vaccine court](#), from Melanie Phillips of the Spectator, 27 February 2009. The US Appeals Court is also currently examining the findings of the USA Vaccine Court. This is shaping up to be very interesting indeed whilst vaccine damage is the unmentionable that the UK Department of Health refuses to discuss.

Professor David Salisbury is a publicly paid health official. Instead of looking after the medical best interests of all British citizens, Salisbury has elected to run a threatening campaign of arrogant hostility towards any one and any group that investigates and reports on vaccine damage and informed consent. Nowhere at any time has the combination of multiple vaccines being injected into the unformed immune systems of the very young been tested, let alone all the rest.

Whilst the UK Department of Health and its 'Basil Fawltly' of the UK government vaccine industry David Salisbury persists in spending hundreds of thousands of pounds of British taxpayers' money on vaccine promotion PR campaigns whilst financially linked to the vaccine manufacturers, his posturing is not only incredible, but also unethical, morally wrong and medically ludicrous.

We all await Salisbury's next vaccine gaffe with bated breath and considerable amusement. How many more of these gaffes will the £400,000 allocated to Trimedia Public Relations be paying for?

### **The One Click Group**

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#### **Related Links:**

\* [Vaccine disputes](#)

Rebecca Coombes, British Medical Journal

\* [Reply To BMJ MMR Propaganda](#)

Dr Dick van Steenis, The One Click Group