
THE ONE CLICK GROUP
www.theoneclickgroup.co.uk
Email mail@theoneclickgroup.co.uk

**The Rebecca Coombes, British Medical Journal
One Click Correspondence**



-----Original Message-----

From: Rebecca Coombes [mailto:RCoombes@bmj.com]
Sent: 25 March 2009 11:03
To: mail@theoneclickgroup.co.uk
Subject: Questions from the BMJ to Jane Bryant

Dear Jane Bryant,

I am writing a feature about the seeming migration of the MMR/Autism health scare to the US from the UK.

I am interested in the influence of parent-led anti-vaccination groups. MMR immunisation rates are now rising - how do you account for this. Do you think this is because of the huge body of science now available which disproves the link between MMR and Autism?

Who are your main funders? Do you have any links with American/ Australian pressure groups in this field?

Why do you make it so hard to unsubscribe from your (unsolicited) daily newsletters?

Best wishes,

Rebecca Coombes
Associate editor
BMJ
BMA House
Tavistock Square
London
WC1H 9JR
020 7383 6243

-----Original Message-----

From: The One Click Group [mailto:mail@theoneclickgroup.co.uk]
Sent: 25 March 2009 13:16
To: 'Rebecca Coombes'
Subject: RE: Questions from the BMJ to Jane Bryant

Dear Rebecca

Unsubscribing from the One Click News Alerts requires one mouse click. If this is beyond you, never mind eh? For people who are not interested in the information that we publish, never seeing it again is but one mouse click away.

As to the rest of your questions, One Click is health advocacy pressure group and we cover a lot more than just the subject of vaccines that is but a small part of our work. If you do research and look at the website, you will see this precisely.

If you want comment on vaccines, we suggest that you approach charities that work in this field such as JABS. Here is the URL for you.

<http://www.jabs.org.uk>

If you would like specific comment on the MMR vaccine, we suggest that you approach Dr Peter Fletcher, former Chief Scientific Officer at the Department of Health.

If you are a journalist as you claim, we are surprised that you do not already know of these sources.

We do hope that the foregoing has been of help to you.

With best wishes

The One Click Group

www.theoneclickgroup.co.uk

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-----Original Message-----

From: Rebecca Coombes [mailto:RCoombes@bmj.com]

Sent: 25 March 2009 14:20

To: The One Click Group

Subject: RE: Questions from the BMJ to Jane Bryant

Dear Jane Bryant,

Many thanks for your reply. I am sorry that you feel unable to answer my questions directly. I will quote from your response in my article.

Can I suggest that you talk to your technical support about your unsubscribe policies? You are wrong about being able to unsubscribe at a click of a mouse. Myself and two other colleagues have been trying to stop your unwanted newsletter for some time now. I have now referred the matter to our IT support department. When they diagnose the problem I will let you know.

Rebecca Coombes
Associate editor
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-----Original Message-----

From: The One Click Group [mailto:mail@theoneclickgroup.co.uk]

Sent: 25 March 2009 17:15

To: 'Rebecca Coombes'

Subject: RE: Questions from the BMJ to Jane Bryant

Dear Rebecca Coombes

We are sorry that you seem to be having difficulty unsubscribing, since everyone else finds it very easy. It is a simple matter of clicking on the link in the newsletter and typing in the e-mail address that you receive the newsletter at. It took us approximately 15 seconds to copy your e-mail address and unsubscribe you ourselves. Do please let us know the names or e-mail addresses of any of your colleagues who are equally having difficulty working their mouse and keyboard and we will happily unsubscribe them too.

We find it amusing that the BMJ IT support department plays such an important role in the difficult day to day tasks such as use of your mouse and keyboard. Please do quote us.

If and when your article appears, we will be happy to publish this correspondence on One Click if you like :).

With best wishes

The One Click Group
www.theoneclickgroup.co.uk